

# simplifying NLP



## Who should take NLP?

- **MANAGERS, & ENTREPRENEURS USE NLP TO:**
  - Develop clarity of vision and focus
  - Improve teamwork and foster positive interpersonal skills
- **BUSINESS/LIFE COACHES & SPEAKERS USE NLP TO:**
  - Move beyond fears & increase confidence
  - Understand personality and its determinants on behavior
- **SALESPEOPLE USE NLP TO:**
  - Learn unique ways of building rapport
  - Discover creative tools to elicit values of clients
- **TRAINERS & EDUCATORS USE NLP TO:**
  - Learn new paradigms for inspiring and engaging students
  - Develop effective techniques for dealing with different learning styles

## NLP HOME STUDY COURSE & VIRTUAL LAB

NLP provides the tools & techniques to help you at home and in the workplace to:

- **Communicate effectively**
- **Motivate yourself and others**
- **Think positively**
- **Create actions to make a difference**

The tools will help you understand how you and other people work, and provide you with skills to help achieve excellence in your personal and professional life.

Whether you are already succeeding in your profession, having challenges, or if you're transitioning into a new position, NLP can help you achieve, maintain and enhance excellence.

NLP has been called my many the study of human excellence and demonstrates how to communicate effectively with others.

### How the course works:

- The home study course will provide you with material to learn at your own pace.
- You will have Virtual Labs in the evenings and/or weekends that will support your learning of the material.
- Each module will have a test that helps you to be sure that you mastered the concepts. Life work, group learning and many adult learning exercises will be employed to help you get the most of the course.
- Our next group is scheduled to start on **7/21/08**.
- Investment: \$250 per month or \$2,800 upfront. All major credit cards accepted.

### **Trainer: Dr. Cherry A. Collier, The Queen of Esteem... "Helping you achieve your dream"**

When it comes to helping people MOVE out of their own way – Dr. Cherry wrote the book. Her hot-selling book "Move Out of Your Own Way!" enables people to get out of their own way to achieve extraordinary results. She has successfully performed hundreds of seminars, training programs, coaching sessions, and one-on-one therapeutic interventions using NLP. Her NLP programs have inspired her clients to achieve massive results! Next, she wants to teach NLP to you!

**Achieve excellence with NLP!**